

# HOTEL INDIGO®

COLUMBUS AT  
RIVERFRONT PLACE

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## FOR IMMEDIATE RELEASE

### Hotel Indigo in Uptown Columbus, Georgia Now Open

Columbus, GA - (February 1, 2020) – Hotel Indigo Columbus, the newest premier destination for travelers and special events in the Columbus area, officially opened its doors on February 1. Guests will find aspects of the Columbus history embedded in the design of the space, making it unique from all other Hotel Indigos around the world. The boutique hotel is the most recent development by W.C. Bradley Real Estate.

“Hotel Indigo Columbus is the most recent addition to our Riverfront Place master planned development,” said Pace Halter, President & COO of W.C. Bradley Real Estate. “We began planning for this property more than three years ago and are very excited to have reached opening day for the hotel.”

Located in the heart of Uptown Columbus and steps away from the 22-mile-long Chattahoochee River Walk, Mathews D. Swift Park, and Whitewater Express, Hotel Indigo Columbus appeals to those who have a taste for the outdoors. The hotel’s location also caters to those who simply want rest and relaxation or may be in Columbus on business. Guests can find retail, restaurants, and nightlife all within walking distance.

Hotel Indigo Columbus will feature two new dining options to area, ***Eighteen85 Rooftop Bar & Kitchen*** and ***Denim & Oak Riverfront Restaurant***. Eighteen85 (an homage to the year W.C. Bradley Company was founded) is the only rooftop bar and restaurant in Columbus overlooking the Chattahoochee River, making it especially unique. Denim & Oak will offer farm-to-table dining in a charming setting directly on the banks of the river. Both restaurants will be open for the public to enjoy.

“We’re grateful for our decade-long partnership with W.C. Bradley Company, which continues to shape Columbus with exciting additions including the Hotel Indigo Columbus,” said Brasfield & Gorrie Vice President and Division Manager Wes Kelley. Brasfield & Gorrie was the general contractor on the project. “By self-performing elements of the project, we were able to maintain superior control over the schedule, cost, quality and safety, leading to the hotel’s successful completion.”

Guests staying at the Hotel Indigo Columbus can expect to relax in their choice of 107 stylishly designed rooms containing plush-bedding, well-appointed bathrooms, and unbeatable waterfront views of the Chattahoochee River. Additionally, the hotel will offer room service, an outdoor heated pool, 24-hour fitness center, and valet parking. Hotel Indigo Columbus also contains two separate event facilities with floor to ceiling windows that are equipped to handle private or corporate events accommodating more than 100 attendees. The boutique property’s location and amenities cater to the needs of every kind of guest, whether it be business or pleasure.

In addition, Hotel Indigo Columbus staff is taking the necessary safety measures in accordance with COVID-19 guidelines. The hotel will require guests to wear masks at all times unless they are eating, drinking, or relaxing in their room. The hotel asks that guests and dining patrons maintain standard social distance measures to ensure safety as the priority.

“Developing a brand-new Hotel Indigo amidst the Covid-19 pandemic has been a challenge. I give all the credit to our design and construction teams for pushing the hotel forward while maintaining the safety of the construction teams and our design consultants,” Halter stated. “With the rollout of the vaccines, we feel that this is a great time to introduce a new hotel to the market and look forward to welcoming visitors to Hotel Indigo Columbus with all our brand standard ‘covid protocols’.”

For information on booking, call 706-780-7800 or visit [hotelindigo.com/columbusga](http://hotelindigo.com/columbusga) for more info.

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**About W.C. Bradley Co. Real Estate:**

W.C. Bradley Co. Real Estate ([www.wcbradleyrealestate.com](http://www.wcbradleyrealestate.com)) has been the leader in real estate development in the Columbus, Georgia, area for 50+ years. In recent years, the Real Estate group has played a large role in the transformation of Uptown Columbus, Georgia. Notable projects include the Synovus Centre building, Riverfront building, Eagle & Phenix Mills, and the most recent project – The Rapids at Riverfront Place – a five story mixed-use building, which includes 226 luxury apartments and more than 15,000 square feet of retail, shops, and restaurant space. Additional riverfront developments include Whitewater Express and 11<sup>th</sup> & Bay Southern Table, and plans are underway for further development in Uptown Columbus and Phenix City, Alabama. W.C. Bradley Co. Real Estate, LLC, is a full-service real estate brokerage firm providing property development, management, sales and leasing service.

**About Hotel Indigo®:**

Just as no places are alike, no two Hotel Indigo properties are alike. Each Hotel Indigo draws inspiration from the local neighborhood, culture and popular trends in food, drink and design to create a warm and vibrant atmosphere. Our hotels provide a gateway to discover and explore some of the world’s most inspiring cities and neighborhoods. As part of IHG Hotels & Resorts, Hotel Indigo Columbus takes part in IHG Rewards, the world’s largest hotel loyalty program. For more information, visit [www.hotelindigo.com](http://www.hotelindigo.com), and connect with us on Facebook [www.facebook.com/Hotel.Indigo](http://www.facebook.com/Hotel.Indigo), Twitter [www.twitter.com/hotelindigo](http://www.twitter.com/hotelindigo), and Instagram [www.instagram.com/hotelindigo](http://www.instagram.com/hotelindigo).

**About Maximum Hospitality**

Maximum Hospitality / MH Partners LLC is an award-winning, hospitality management company specializing in upper-upscale, full-service, and focused service hotel properties in the southeastern United States. Having built a reputation for delivering financial results and guest-service excellence, Maximum Hospitality has become a preferred operating partner for Hilton, Marriott, and IHG. Maximum’s commitment to team members, guests and unparalleled performance consistently outperforms the market. For more information, visit [www.maximumhospitality.com](http://www.maximumhospitality.com) or contact [info@maximumhospitality.com](mailto:info@maximumhospitality.com).

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